

Workshop "Exchange of experience on Senior Advisors networks"

7-8th of September 2010
Thomas Paine Study Centre
Norwich Business School
University of East Anglia
Norwich, England

Activity "Creation of Senior Advisors networks to support start-ups" of the project "Best Agers"

Program

7th of September

- Arrival of participants
- Dinner (the University will book the restaurant and arrange transport).

8th of September

- Workshop: 9 am - 4 pm

Provisional Agenda

09.00 – 09.15 Introduction and welcome by local key stakeholders – *Professor Nikolaos Tzokas, UEA and Daniel Cox, Norfolk County Council*

09.15 – 09.45 Presentation of Best Agers project in general and activity of "Creation of Senior Advisors networks to support start-ups" in particular – *Project members from Best Agers tbc*

09.45 – 10.05 Introduction to the Norfolk Knowledge project – *James Cornford, UEA, Professor Tzokas*

10.05 – 10.25 Coffee break

10.25 – 10.45 How we promote Norfolk Knowledge to the residents of Norfolk – *Barry Dennis, Norfolk Knowledge*

10.45 – 11.30 The experience of the Norfolk Knowledge Best Agers / Senior Advisors – *Norfolk Knowledge members tbc*

11.30 – 12.00 Questions and answers

Lunch

13.00 – 13.50 The experience of the organisations that have asked Norfolk Knowledge for help – *Norfolk Knowledge requesters tbc*

13.50 – 14.10 The views of our key stakeholders and the benefits so far of the project – *Jenn Holloway or another representative of NCC tbc*

14.10 – 14.30 How the Norfolk Knowledge project is administered, what has worked and what has not – *Louise Cutting and Luke Spanswick, UEA*

14.30 – 14.45 Coffee break

14.45 – 15.30 Roundtable – opportunity to ask questions, exchange views and experiences

15.30 – 16.00 Closing session

For participants who are staying overnight on September 8th we will be happy to help with questions you may have including booking restaurants and meeting rooms.

Accommodation and travel arrangements

The workshop is being held at:

**Thomas Paine Study Centre
Norwich Business School
University of East Anglia
Norwich**

Tel.: (+44) (0) 1603 591399 (Louise Cutting – Best Agers representative)

E-mail: louise.cutting@uea.ac.uk

Web: www.nbs.uea.ac.uk

The meeting will start at 9 am on September 8th and will be closed at approximately 4 pm. Participants are, therefore, requested to travel on September 7th.

Accommodation

I have made a preliminary hotel room reservation for 15 rooms at the Broadview Lodge (<http://www.broadviewlodge.co.uk>) for Tuesday 7th September and Wednesday 8th September at the price of £48 each night. This price includes breakfast. Broadview Lodge is on the university campus and you will be able to walk to the workshop. **To book a room please send an email to me (louise.cutting@uea.ac.uk) before Friday 13th August.**

Travel by Air

Norwich Airport (<http://www.norwichairport.co.uk/>) has regular flights to and from Aberdeen, Amsterdam, Edinburgh, Manchester and Paris and international connections to 200 cities worldwide through regular direct flights to and from Schipol Airport in Amsterdam (KLM, Northwest, Air France). The campus is within easy reach from the airport by taxi, taking only 20 minutes and costs approximately £10.00.

By Bus and Coach

[National Express](#) coaches run from all major airports and cities in Great Britain to the Surrey Street Bus Station in the city centre and even to campus! [Norwich city buses](#) 25 and 35 run regularly from [Castle Meadow](#) and [St Stephens Street](#) close to the Bus Station in Norwich city centre to the university campus. Bus and coach enquiries (traveline): (+44) (0) 871 200 2233. National Express enquiries: (+44) (0) 8705 808080.

By Train

Norwich is less than two hours from London by train and there is an [InterCity rail links](#) with the Midlands, the North of England and Scotland via Peterborough. [National Express](#) trains run from London [Liverpool Street](#) station approximately every half hour. *Note that discount tickets are often available if purchased before the day of travel and can be significantly cheaper - **but will only be posted to UK addresses**.* The easiest way to reach UEA from the station is by [taxi](#), which costs less than £15 and takes approximately 15 minutes. There are also regular [Norwich city buses](#) direct to the University from the station forecourt (numbers 25 and 35). Rail enquiries: (+44) (0) 8457 484950.

By Car

From London take the M11/A11 north; just outside Norwich take the A47 (Southern Bypass) in the direction of Swaffham; the University is signposted off at the next exit (B1108). If you are driving from the North or the Midlands, you can use the A47 via King's Lynn, or the new A14 as far as Newmarket and then take the A11 to Norwich. UEA is situated on the outskirts of Norwich, around two and a half miles west of the city centre, just off the Earlham Road (B1108) which is one of the main roads out of the city.